



# OPEN STREET INTERNATIONAL SHOWCASE Milano – Italy, 3<sup>rd</sup> Edition 9<sup>th</sup> – 12<sup>th</sup> October 2014

## SUMMARY OF CALL

The International Association **OPEN STREET aisbl**, in respect of the agreement with the **Municipality of Milan** for carrying out the 3rd edition of the European Showcase of Street Arts that will take place in MILAN from 9th to 12th October 2014, thanks to cooperation and support of own founders members, issues the official participation call for the **OPEN STREET INTERNATIONAL SHOWCASE 2014**.

### AIMS

Following a firmly Europeanist inspiration, in line with the statute objectives of Open Street aisbl and in continuity with the inspiring values of EUROPEAN FORUM for street arts OPEN STREET, born in 2010, the international showcase will be an occasion to create an European marketplace for street show, taking care to the specific cultural frames of every single country of continent.

### STRUCTURE OF EVENT

- 1) A **SHOWCASE** opened to all artists, companies, European promoters who accept the official call and adhere to the Association Open Street aisbl. The showcase includes promotional services offered by local manager of the initiative (stand, meeting point, video room, internet desk), as well as facilitated accommodation.
- 2) A Program of **20 shows** shared into **eight categories of competition** (depending on the number of artists involved and the cachet offered), **selected by an European Academy** composed by selected Festival Directors adherent to OPEN STREET aisbl, with companies of various countries which will receive a refund proportioned to the complexity of transfer.
- 3) A daily OPEN STAGE giving the opportunity to perform in front of a qualified audience of art operators until a maximum of **30 artistic proposals** (in addition to first 20 ranked), prioritizing those who received the highest score during selection.

### REQUIREMENTS FOR APPLICATIONS

All street artists and companies resident in Europe or other continents, being adherent to OPEN STREET aisbl may participate in the showcase. Companies selected for official program of previous showcase editions, are invited to participate with a new production. Productions selected for official program of previous showcase editions can participate to the Off section of showcase only. All persons willing to participate to the international showcase (Festival organizers, art operators, artists and companies), must **NECESSARILY** register on the web platform on site [www.open-street.eu](http://www.open-street.eu), thus adhering to the OPEN STREET aisbl and accepting its statute. The **subscription to OPEN STREET aisbl** as adherent member costs **€ 25,00** (same amount for solo artist, groups or promoters/organizers)

### PARTICIPATION

To participate to selection of the official program companies and artists must insert a video of proposed show on showcase section of project website [www.open-street.eu](http://www.open-street.eu). For companies not selected, and operators not invited, hospitality in the **partner hotels** is priced at **€ 25.00 / € 40.00** per person per day. Meals (lunch and dinner) in the affiliated restaurants is priced € 12,50 € per person per meal.

- Deadline for entering the video on [www.open-street.eu](http://www.open-street.eu) platform: **24<sup>th</sup> August 2014**
- Deadline for registration of Festival organizers: **31<sup>st</sup> August 2014**
- Deadline for videos selection of 20 shows to be performed in the official program: **1<sup>st</sup> September 2014**

### ENGAGEMENTS OF ASSOCIATED FESTIVALS

OPEN STREET aisbl foresee to invite to Showcase from **20 to 40 representatives of as many European festivals**, and from **20 to 40 representatives of as many Italian Festivals**. Priority will be given to operators who demonstrate compliance with showcase engagements and a convinced capacity of cooperation. The organizers of festival joining OPEN STREET aisbl commit to insert in the next edition of their event at least **1** show to be chosen among those selected for the official program of showcase and **1** of other shows of showcase, matching the price range of category in which companies have signed up (+ travel expenses + accommodation and meals).

**FOR ALL DETAILED INFO READ THE FULL VERSION OF PARTICIPATION CALL**