



International Meeting

Veregra Street
FESTIVAL



fnas
Federazione nazionale arte di strada

PROMOTION
des Arts
Forains

LA
STRADA

ARTISTI
in
PIAZZA



EAC
EA
Education, Audiovisual & Culture
Executive Agency



20th June - Pennabilli (RN)
21st June - Montegranaro (FM)

**For an European Identity
of Urban Performing Arts**





For an European Identity of Urban Performing Arts

The International Meeting **OPEN Street 2010** will be held Sunday 20th June 20 in Pennabilli (Rimini) at closing of the XIV Festival ARTISTI IN PIAZZA and Monday June 21st in Montegranaro (Fermo) in occasion of opening of the XII edition of **VEREGRA STREET FESTIVAL**.

The appointment will start the project of international cooperation **OPEN STREET - Street Arts European Forum** coordinated by the municipal administration of Montegranaro and supported by the **European Commission for the biennium 2010 – 2012 in the ambit the Culture Programme**.

The appointment will represent the start of international cooperation project **OPEN STREET - Street Arts European Forum** coordinated by the City of Montegranaro and **supported by the European Commission for the biennium 2010 - 2012 in the ambit of the Culture Programme**.

"Artisti in piazza" e **"Veregra Street"** are two of the most interesting events devoted to street performing art in Italy. The cooperation between these two projects, the commitment of the **Italian National Federation of Street Art**, the involvement of European institutions such as the **Festival "Namur en Mai"**, Namur (BE) and the **Festival "La Strada"** in Bremen (D) have laid the groundwork for the project **OPEN Street**, which is joined by sector entities and institutions of different European countries.

The beautiful hills overlooking the Adriatic between Emilia and Marche will host a double event in which the potential of a strategic sector for the construction of European cultural identity will be underlined. A brand new and meantime ancient and deeply rooted discipline of our continent, which needs today greater recognition by the institutions.

To open the city gates to street arts means to promote the social value of urban areas, to develop cohesion within communities, to develop cultural tourism, to create new avenues for exchange and integration between European cultures.

The creation of an international debate, the comparison between the legal systems of EU countries, between urban models and cultural policies adopted in different countries, brings a new consciousness and produces new incentives for administrators and operators. This path can not be undertaken at national level only, but more and more it needs to be addressed at European level. This is the foundational goal of **OPEN STREET**.

Gastone Gismondi
Sindaco di Montegranaro

Luigi Russo
Presidente FNAS

Giuseppe Nuciari
Direttore di Veregra Street Festival

Enrico Partisani
Direttore di Artisti in Piazza





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PROGRAMME

20th June 2010 – Pennabilli (RN)



ORE 11:00 – TEATRO VITTORIA PENNABILLI

“BUILDING EUROPE ON STREET AND CIRCUS RING ”

Italian and foreign guests meet the artists, companies, operators present at the fourteenth edition of Artisti in Piazza Festival



Afternoon / Evening – Street and Squares of Pennabilli

*Showcase of companies and artists of Artisti in Piazza Festival
Street performances in the 14th edition of Festival*

21st June 2010 – Montegranaro (FM):



ORE 11:00 – HOTEL HORIZON MONTEGRANARO

“EUROPEAN CULTURAL POLICY FOR THE STREET SHOW”

*Presentation of OPEN Project
Meeting of of street art operators with representatives of Italian and foreign institutions*



Afternoon / Evening – Street and Squares of Montegranaro

Street performances in the 12th edition of Veregra Street Festival



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INFORMAZIONI GENERALI

Reception

The Meeting management will be happy to take care of your stay at Pennabilli and Montegranaro. Therefore, please confirm your participation by sending the relevant participation form.

Meeting seats:

- **Pennabilli:** Teatro Vittoria, Piazza Mastini 1; Ass. Ultimo Punto tel e fax +39 0541 928003
- **Montegranaro:** Centro congressi HOTEL HORIZON, strada Veregrense (loc. villa Luciani); www.yodahotels.it; Tel 0734.873864

OPEN International Forum Secr. Office:

- **FNAS – Federazione Nazionale Arte di Strada**, Tel e Fax 0438 580986; info@fnas.org; Cell +39 338 7138903
- **Uff. Turismo e Spettacolo Comune di Montegranaro**, Piazza Mazzini 1, 63014 Montegranaro (FM); Tel 0734 897932; Fax 0734 889991; Cell +39 335 7591515.
- **Artisti in Piazza - Ass. Ultimo Punto**, Via delle Confraternite 4, 61016 Pennabilli (RN); tel e fax +39 0541 928003; Cell +39 335 6369342

Info: www.open-street.eu



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PARTNERSHIP e PARTICIPANTS

PROJECT LEADER:

Comune di Montegrano (Fermo - I)

COORGANIZERS:

Promotions des Arts Forains asbl, Namur (B)
La Strada Straßenzirkusfestival, Bremen (D)
Federazione Naz. Arte di Strada - Rome (I)

PARTNERS AND SUPPORTS:

Public Boards and Institutions:

Regione Marche (I);
Provincia di Fermo (I);
Senator für Kultur Bremen (D);
Ville de Namur (B);
Ville de Arles (F);
Ville de Barcelone (E);
Province du Limbourg (B);
Conseil Général de l'Essonne (F);
Ville de Luxembourg (LUX);
Comune di Monterubbiano (I);
Comune di Moresco (I);
Comune di Lapedona (I);
Comune di Porto San Giorgio (I);
Comune di Campofilone (I)
Comune di Fermo (I);
Comune di Ortezzano (I);
Comune di Falerone (I);
Comune di Monte Vidon Corrado (I);
Comune di Servigliano (I);
Comune di Grottazzolina (I);
Comune di Francavilla d'Ete (I).

Local Association for Cultural Promotion:

Associazione Pro loco di Campofilone (I)
Associazione Pro loco di Lapedona (I)
Associazione Pro loco di Ortezzano (I)
Associazione Pro loco di Petritoli (I)
Associazione Pro loco di Grottazzolina (I)

University:

Università degli Studi di Macerata;
Facoltà di Beni Culturali (I).

Theatre Boards & Networks:

Bund. Theater im Öffentlichen Raum (D);
A.M.A.T. Ass. Marchigiana Attività Teatrali (I);
Artserv.net, art services network (D);
AgitPolska e.V. (D).

International Festivals:

Ratataplan Int. Festival, Lessona (I);
Artistiinpiazza, Int. Festival Pennabilli (I);
Ferrara Buskers Festival, Ferrara (I);
Mercantia Int. Festival, Certaldo (I);
Ulicnih Sviraca Festival Novi Sad (SR);
Szárnyas Sárkány Festival, Nyírbátor (HUN);
Tuin der Lusten, Overijssel (NL);
Feta Festival, Gdansk (PL);
Internationaal Straattheaterfestival, Gent (B);
Spraoi Festival, Waterford (IR);
Bath Fringe, Bath (UK).

ALSO INVITED TO MEETING:

Ministro dei Beni e delle Attività Culturali
(Sandro Bondi)
MIBAC Direttore dello Spettacolo dal Vivo
(Salvatore Nastasi)
MIBAC Commissione consultiva per il Teatro
MIBAC Artisti di Strada (Paolo V. De Spagnolis)
Regione Piemonte (Assessore Michele Coppola)
Regione Emilia Romagna
ANCI Uff Cultura Nazionale (Vincenzo Santoro)
ANCI Marche
Città di Torino (Assessore Ilda Curti)
Città di Roma (On. Dino Gasperini)
Università degli Studi di Milano (Alessandro Serena)
AGIS Presidenza Nazionale (Antonio Buccioni)

(list on updating)