

OPEN STREET EUROPEAN SHOWCASE

Fermo – Montegranaro (IT)

Second Edition 13th – 16th October 2011



SUMMARY OF CALL

In the ambit of project "OPEN STREET", supported by the European Union under the Culture Programme 2007-2013, with the cooperation and support of Promotion des Arts Forains - Festival Namur en Mai (BE), Gruppe Neue Kulturarbeit – La Strada Festival Bremen (DE) FNAS - National Federation of Street Art in Rome (IT), and with the participation of many festivals, institutions and operators of the European sector, the City of Montegranaro – IT (Project Leader) announces a call for participation in the 2^o edition of open EUROPEAN STREET SHOWCASE

Objectives

- To create an European market of the street show that is attentive to the cultural specificities of each country on the continent.
- To promote the construction of a European identity of popular show as an element essential for the integration of member countries.
- To promote the development of open network of institutional relations and trade relations between artists, companies, operators, festivals, programmers, etc. ...

Structure of event

- 1) SHOWCASE open to all artists, companies, promoters of Europe, with registration booth and free availability of meeting point, audio and video screening rooms, internet desks, accommodation at agreed price
- 2) PROGRAM 20 shows in small, medium and large events, selected by a group of members of the Open Forum Festival, with companies from different countries, and recipients of attendance fees proportionate to the complexity of the trip.
- 3) OPEN STAGE evening with the opportunity to perform before an audience of qualified professionals, until a maximum of 30 artistic proposals, prioritizing those who received the highest score during selection referred to at point 2.

Participation

Participation is completely free for Festival and Companies. The hospitality in partner hotels is priced at € 25.00 per person per day. Meals (lunch and dinner) in the affiliated restaurants is priced € 10 per person. Registration must be made through the website www.open-street.eu.

40 invited festivals operators will be guests of project leader (food and accommodation for the Italian operators, travel food and accommodation for foreign operators). For the official program of exhibitions, 20 shows will be selected among the participants, shared into eight categories of competition (depending on the number of artists involved and the cachet offered). Companies selected will receive an attendance fee proportioned to the complexity of travel and can perform in the showcase locations. To participate to selection of the official program companies and artists must insert a video of proposed show on showcase section of project website www.open-street.eu.

- Deadline for entering the video on www.open-street.eu platform: 15th September 2011
- Deadline for registration of Festival organizers: 20th September 2011
- Deadline for the selection of videos of 21 shows to be performed as part of the official program: 21st September 2011

Engagement of Festival organizers.

The organizers of festival joining OPEN STREET commit to insert in the next edition of their event 1 show to be chosen among those selected for the official program of showcase and 1 of other shows of showcase, matching the price range of category in which companies have signed up (+ travel expenses + accommodation and meals).