

# OPEN STREET EUROPEAN SHOWCASE

## Fermo – Montegranaro (IT)

### First Edition 14<sup>th</sup> – 17<sup>th</sup> October 2010



#### SUMMARY OF CALL

In the ambit of project "OPEN STREET", supported by the European Union under the Culture Programme 2007-2013, with the cooperation and support of Promotion des Arts Forains - Festival Namur en Mai (BE), Gruppe Neue Kulturarbeit – La Strada Festival Bremen (DE) FNAS - National Federation of Street Art in Rome (IT), and with the participation of many festivals, institutions and operators of the European sector, the City of Montegranaro – IT (Project Leader) announces a call for participation in the 1st edition of open EUROPEAN STREET SHOWCASE

#### Objectives

- To create an European market of the street show that is attentive to the cultural specificities of each country on the continent.
- To promote the construction of a European identity of popular show as an element essential for the integration of member countries.
- To promote the development of open network of institutional relations and trade relations between artists, companies, operators, festivals, programmers, etc. ...

#### Structure of event

- 1) SHOWCASE open to all artists, companies, promoters of Europe, with registration booth and free availability of meeting point, audio and video screening rooms, internet desks, accommodation at agreed price
- 2) PROGRAM 20 shows in small, medium and large events, selected by a group of members of the Open Forum Festival, with companies from different countries, and recipients of attendance fees proportionate to the complexity of the trip.
- 3) OPEN STAGE evening with the opportunity for all artists and companies who want to perform before an audience of qualified professionals.

#### Participation

Participation is completely free for Festival and Companies. Hospitality for companies is at agreed fee of € 45.00 per person per day full board (3 meals per day). Registration must be made through the website [www.open-street.eu](http://www.open-street.eu).

40 invited festivals operators will be guests of project leader (food and accommodation for the Italian operators, travel food and accommodation for foreign operators). For the official program of exhibitions, 20 shows will be selected among the participants, shared into eight categories of competition (depending on the number of artists involved and the cachet offered). Companies selected will receive an attendance fee proportioned to the complexity of travel and can perform in one of 7 locations in the Showcase. To participate to selection of the official program companies and artists must insert a video of proposed show on showcase section of project website [www.open-street.eu](http://www.open-street.eu)

- Deadline for entering the video on [www.open-street.eu](http://www.open-street.eu) platform: 19<sup>th</sup> September 2010
- Deadline for registration of Festival organizers: 26<sup>th</sup> September 2010
- Deadline for the selection of videos of 20 shows to be performed as part of the official program: 1<sup>st</sup> October 2010

#### Engagement of Festival organizers.

The organizers of festival joining OPEN STREET are invited to insert in the next edition of their event 1 show to be chosen among those selected for the official program of showcase and 1 of other shows of showcase, matching the price range of category in which companies have signed up (+ travel expenses + accommodation and meals).